Quick Guide
Siebel Product
Catalog & Pricing

ORACLE® Gold Partner

Launching new products quickly to market
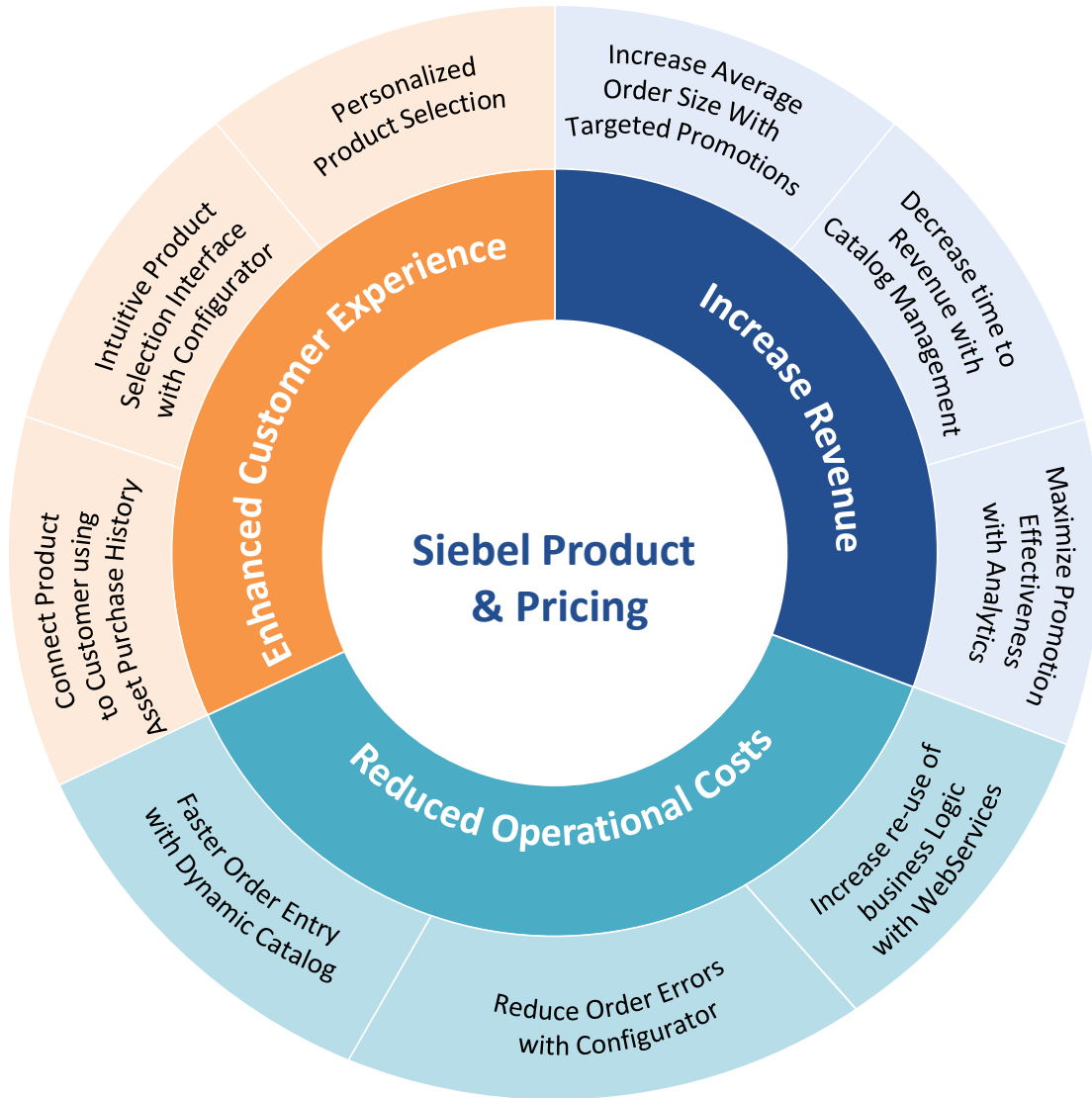
Selecting and configuring products is one of the most critical and challenging steps of ordering, from managing the process to bring new products to market quickly, to dynamically presenting the right products to customers.

With Siebel Product & Catalog Management you can-

- Quickly launches new products to market
- Provide a seamless product selection user interface
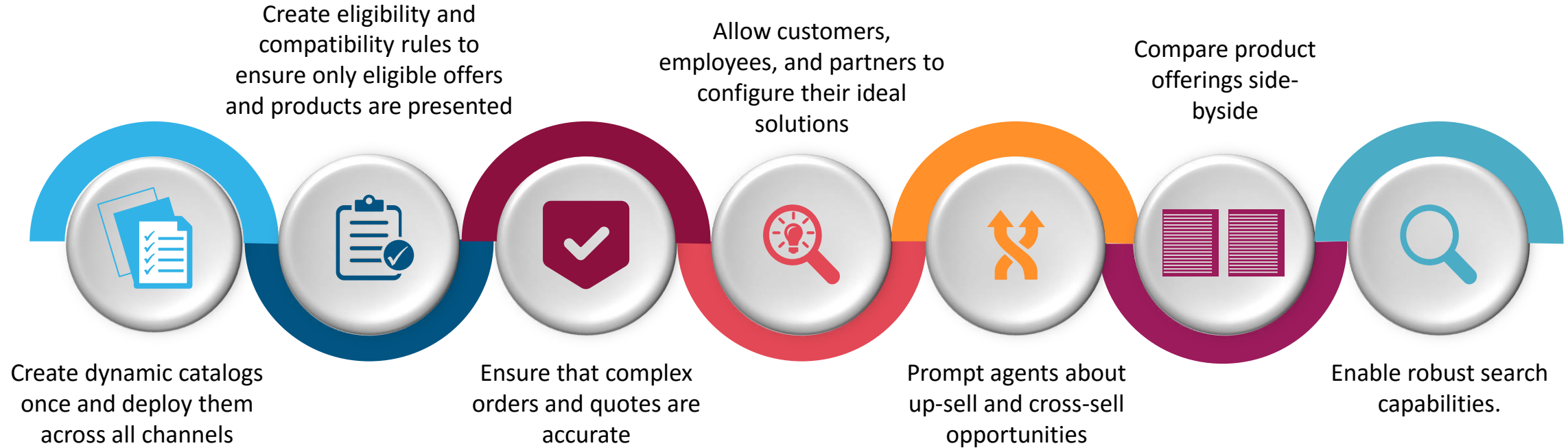- Improve cross-sell and up-sell conversions
- Optimize product selection for different user communities
- Configure complex error free product solutions

Key features & benefits

Create eligibility and compatibility rules to ensure only eligible offers and products are presented

Allow customers, employees, and partners to configure their ideal solutions

Compare product offerings side-byside

Create dynamic catalogs once and deploy them across all channels

Ensure that complex orders and quotes are accurate

Prompt agents about up-sell and cross-sell opportunities

Enable robust search capabilities.

Key Benefits

Reduced operational costs through Dynamic catalogs, reduced order errors with configurator, reduced order cycle times with fast product searches and reduced customer inquiries by selection of the right product the first time.

Increased revenue through increased quote-to-close rates with customer specific catalogs, targeted promotions and decreased product time to market through centralized catalog management.

Enhanced customer experience through guided product selection, needs analysis and asset product ordering.

www.maveric-systems.com

Global Locations

SINGAPORE | UK | US | DUBAI | RIYADH | MALAYSIA