

# DATA QUALITY

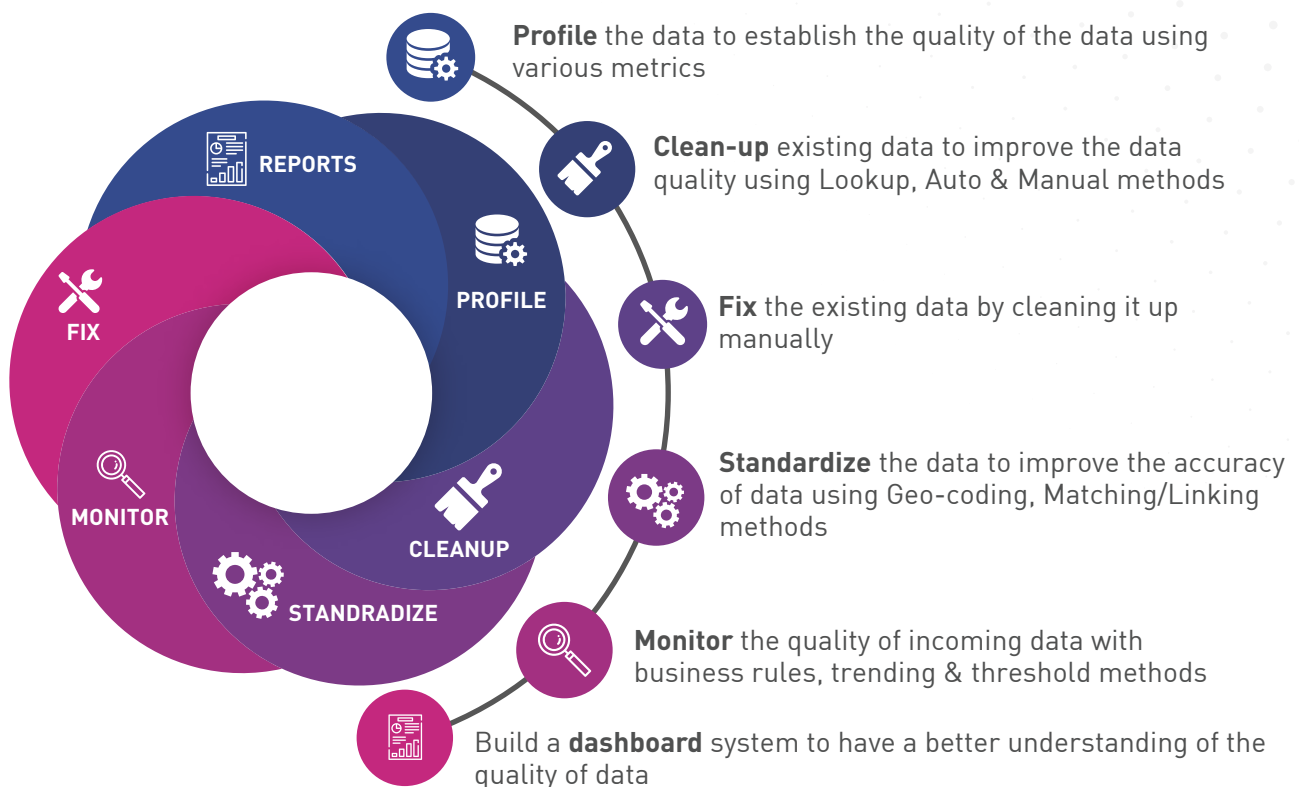
Data Quality is key to digital banking success. As banks embark on initiatives to provide personalized, frictionless customer experiences, drive customer loyalty & profitability through use of big data and advanced analytics, the quality of data has become a major tripping point. In addition, banks are being challenged by digital-powered Fintech companies that are nimble and have better knowhow around managing data lifecycle.



## POOR DATA QUALITY CAN BE DISASTROUS FOR BANKING

Bad or wrong data can lead to inaccurate decisions! This can be detrimental to banks as it may result in substandard customer experiences, higher operational costs, and increased fraud and regulatory expenses. Failure to ensure data quality leads to inaccuracies in decisions which can enrage the customer, the regulator and partners. By addressing data quality issues banks can avoid unfortunate consequences and improve operational & business outcomes.

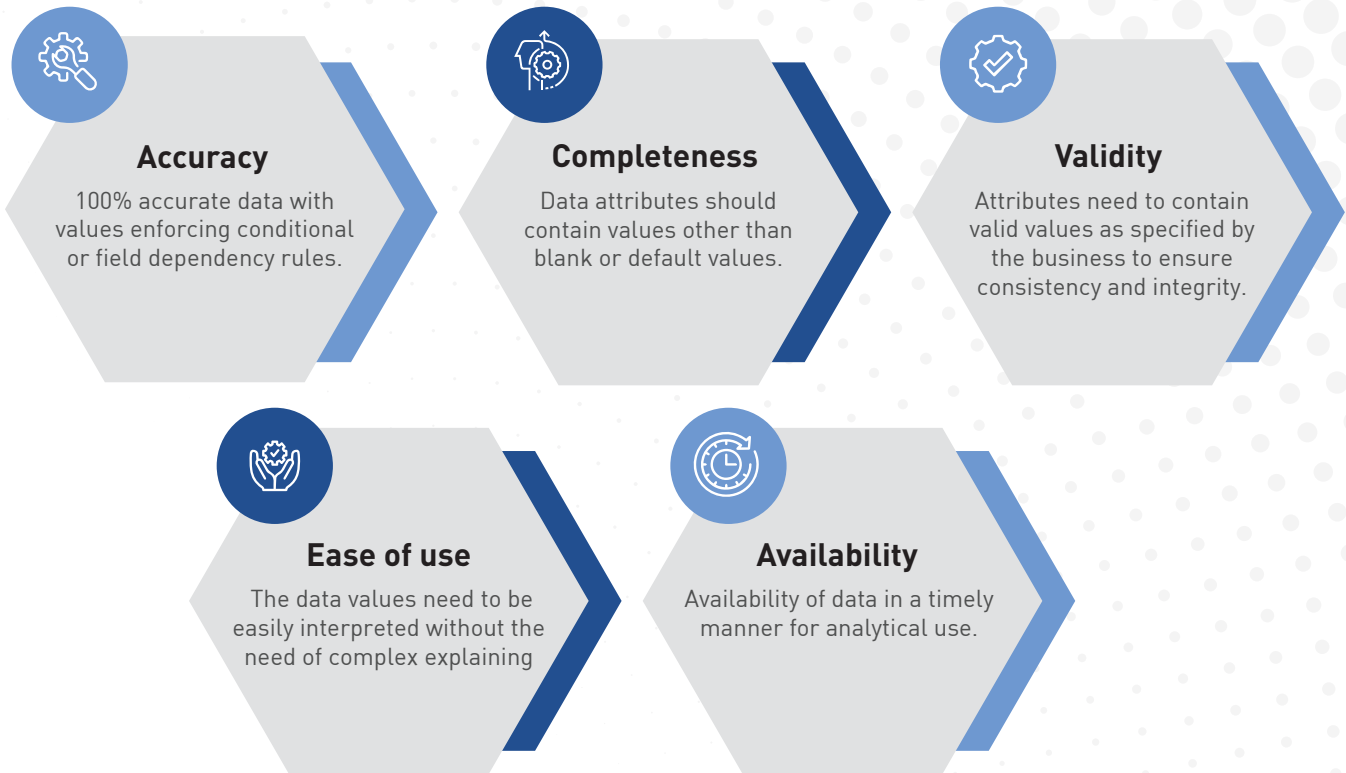
At Maveric Systems we solve the toughest Data Quality challenges. With over 20 years of experience in Banking industry and Data Quality practice, we have successfully handled over 60+ global banking transformation engagements. We have helped global banks accelerate business transformation through our “domain-led” Data Management solutions. Our “Data Quality” offering relates to the processes and technologies for identifying, understanding and correcting flaws in data that support effective data and analytics governance across operational business processes and decision making.



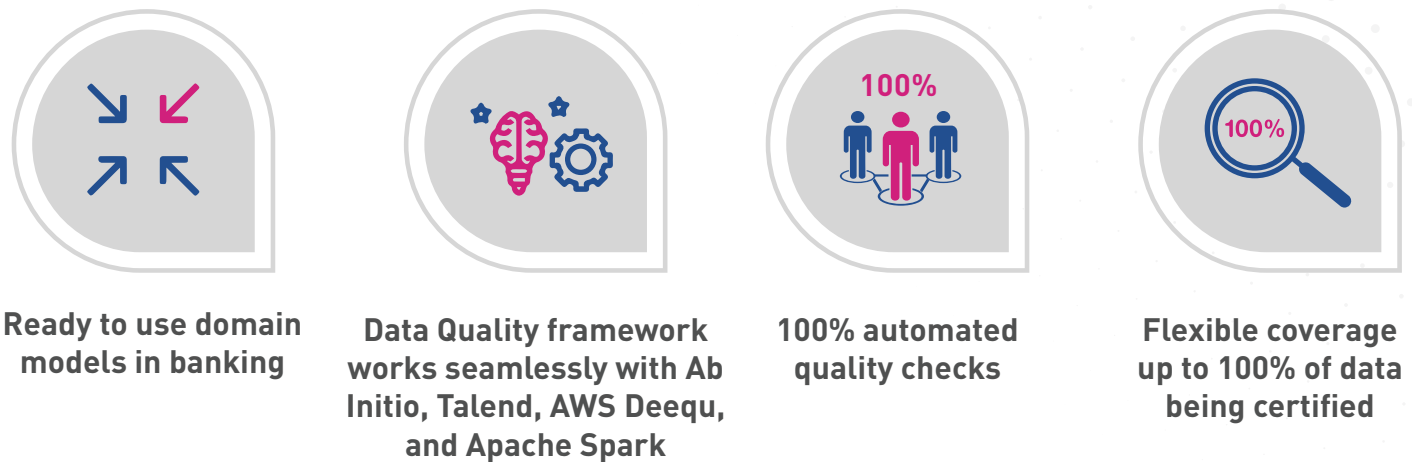
Our domain-led data model, real-time data integration and 3 layered accuracy assertion, ensure that the investments lead to context-aware data. Ready-to-deploy data model speeds up transformation, interpretation and monetization initiatives. Our data pipeline solutions with embedded data quality core ensures that you manage variety, volume and velocity of data, at scale

# MAVERIC'S DATA QUALITY SOLUTION

Maveric's Data Quality solution engineers on-demand data for accuracy, for accelerated and informed decisions. Our Data Quality service ensures



## SALIENT FEATURES



## ABOUT MAVERIC

Maveric Systems helps global banking and fintech leaders accelerate business transformation through effective integration of domain, technology, future ready strategy and high velocity execution. Our 1800+ technology specialists and proven frameworks help our customers navigate a rapidly changing environment, enabling sharper definition of their goals and measures to achieve them. Our deep focus in banking combined with specialized competencies across Data, Digital, Core Banking and Quality Engineering, make us the preferred transformation partner for customers worldwide.

## ABOUT MAVERIC DATATECH

Maveric DataTech enables global banks to make precise decisions using accurate data. The solutions leverage our 2 decades of extensive industry expertise synthesised into a domain model to ensure data accuracy through validations at every step, without compromising on agility and nimbleness. Our team of 200+ data & analytics professionals bring comprehensive technical and functional competencies tempered through our deep engagements with Fortune 50 banks globally.