



DIGITAL DEVELOPMENT SERVICES

Organizations worldwide have been embracing digital transformation initiatives to accelerate growth, achieve cost efficiencies and streamline operations. Customers today make decisions based on end to end experience across multiple points of contact, majority of which encompasses digital channels.

Maveric’s digital development services help you address application development across a wide range of web and mobile platforms, be it Greenfield development or maintenance of existing application platforms. Our expertise across various development tools enables us not only to develop web/mobile applications but also to migrate codes from one development language/tool to another based on your preference. Further, our services also enable you to address change of application method like static to responsive web or introduction of optional components.

Our Services

Digital Development:	How we Stack Up			
	Web	Mobile	Backend	Database
We use best practices from Agile methodologies like Scrum and Kanban to drive efficiencies in the development lifecycle and adapt existing processes to the dynamic, iterative needs of digital application development.	<ul style="list-style-type: none"> Angular React Bootstrap PHP 	<ul style="list-style-type: none"> Objective-C/Swift Android (Java) Xamarin (.NET) React-Native 	<ul style="list-style-type: none"> .NET (MVC, WebAPI) PHP/Lamp Node.js Express.js 	<ul style="list-style-type: none"> MongoDB Postgres Microsoft SQL Server

Rapid Prototyping Services:
We help corporate innovators turn their brightest ideas into smart digital products and successful digital experiences
<div style="display: flex; justify-content: space-around; align-items: flex-start;"> <div style="text-align: center;">Axure</div> <div style="text-align: center;">Mockplus</div> <div style="text-align: center;">Balsamiq mockups</div> <div style="text-align: center;">Justinmind</div> </div> <div style="display: flex; justify-content: space-around; align-items: flex-start; margin-top: 10px;"> <div style="text-align: center;">Adobe XD</div> <div style="text-align: center;">Sketch</div> <div style="text-align: center;">Invision</div> </div>

Platform Implementation:	Omni channel banking	Portal development
We help organizations implement industry leading digital platforms be it Omnichannel platforms, customer experience systems or online portals.	Backbase, Finacle-multi channel, mobile banking, digital commerce and youth banking solution, Misys Fusionbanking essence- mobile and digital sales	Microsoft sharepoint, Oracle Web centre, Cisco’s Enterprise collaboration platform (ECP) and Quad, IBM Websphere , Temenos Edge connect, Liferay, Opentext, BlueKiwi, Igloo and Huddle.

Conversion optimization:

We help global banking organizations ensure comprehensive integration with external customer engagement landscape.

Tools

A/B testing: A/B Tasty, Conductrics, Optimizely
Analytics: Adobe/Google analytics; Adobe Target, Formisimo, Google pagespeed insights, Kissmetrics
Marketing automation: Hubspot, Pardit, Marketo, Oracle Eloqua, Salesfusion
Heat Maps: Crazy egg, Decibel Insight, heap analytics, Hot jar, Mouseflow
Social CRM: Infusionsoft, Nimble, Crystal, Insightly, Pipedrive

Conversion ecosystem

Change Again, Effective Experiments, Ethnio, Google Content experiments, TryMyUI, User testing

Agility/ Business Orchestration Services:

The integration orchestration can be through messaging, content centric, intelligent router or business process management.

Tools

Middleware	BPM	API
<ul style="list-style-type: none"> IBM websphere Microsoft BizTalk Oracle Fusion TIBCO Software AG Webmethods 	<ul style="list-style-type: none"> IBM Appian Pega Oracle web center Software AG Webmethods 	<ul style="list-style-type: none"> Mulesoft Apigee Azure CA API Mashery WSO2

Engagement Models:

Commercial Model

Staffing based
 Project based
 Managed services
 Output based model (OBM)

Delivery Model

Project managers, Scrum Masters, Developers, Business analysts, Feature analyst, Product Managers, Testers and Conversion specialists.

MAVERIC EDGE

‘Assurance’ through continuous innovation, leading-edge domain expertise and relentless passion. This is the Maveric commitment that is powering our clients’ technology-led business transformations and propelling their businesses ahead in Europe, Middle East and Asia-Pacific.

Requirements Assurance | Application Assurance | Program Assurance

India | Malaysia | Saudi Arabia | Singapore | UAE | UK | USA | Mexico

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